WARNING & INFORMING THE PUBLIC MATRIX - PRIOR TO EVENT

	Central, Regional & Local Government Guides & Publications	Regional & Local Plans In the Public Domain	Government Legislation	LRF Presentations, Seminars & Exercises	Documents under Freedom of Information Act	Strategy for Local Emergency Planning Educational Needs	Local Media and Educational Information	Operational Orders, Local Procedures, Plans , Guides & Codes of Practice	Training & Exercising	Produce & Maintain contact points and call lists for key organisations	Purchase and Maintain suitable Equipment to warn & inform Public	Situation Reports
All Population	S		S		S T							S T O
All Population - Specially targeting Wiltshire & Swindon		S T				S T	T					
All Population or Affected Groups												
Affected Population Groups												
Other Specific targeted Groups				S								
Targeted Groups including Internal & External Partners								O	O	O		
Vulnerable People or other sections of Community												
LRF Partners and other appropriate Agencies											O	

KEY

S = STRATEGIC

T = TACTICAL

O = OPERATIONAL

WARNING & INFORMING THE PUBLIC MATRIX - DURING THE EVENT

	Invoked Central, Regional & Local Government Guides & Publications	Invoked Regional & Local Resilience Forum's Major Incident Plans & Guides	National, Regional or Local Policy Decisions	Establish Contact with other Relevant Responders	Activate Media Liaison Officers	Engage with NHS Direct and other Comms Specialists	Contact Vulnerable or Specific Sections of the Community	Set up Incident Rooms including Call Centres	Establish Relevant Centres for Information (i.e. Friends & Relative Reception Centre, Drop-in Centres)	Organise Mail-drops	Public Appeals	Situation Reports	Helplines	Media Announcements & Interviews	Written Announcement or Emergency Info	Verbal Announcement or Emergency Info	Emergency Alert Sound
All Population	S											S T O					
All Population - Specially targeting Wiltshire & Swindon																	
All Population or Affected Groups		S	S		T	T		T	T	T	T		O				
Affected Population Groups														O	O	O	O
Other Specific targeted Groups																	
Targeted Groups including Internal & External Partners																	
Vulnerable People or other sections of Community							T										
LRF Partners and other appropriate Agencies				T													

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WARNING & INFORMING THE PUBLIC MATRIX - AFTER THE EVENT

	Stand Down Cascade Message	Media Statements	Commission Revision of Plans (if required)	Commission Post Event Report	Publicised On-going Support Mechanisims	Memorial and Charitable Donation Information	Implement Plan Updates	Publish Post Event Report	Incorporate Lessons Learned in future Exercises, Training & Presentations	Amend Written Materials as directed and publish updated Plans and Information	Replace Used Resources
All Population								T		O	
All Population - Specially targeting Wiltshire & Swindon											
All Population or Affected Groups		S			T	T					
Affected Population Groups											
Other Specific targeted Groups											
Targeted Groups including Internal & External Partners											
Vulnerable People or other sections of Community											
LRF Partners and other appropriate Agencies	S		S	S			T		T		O

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